



# SPONSORSHIP INFORMATION

## 2009 Annual Meeting

### New Orleans, LA • November 21–24



Enhance your company’s image at the 2009 SBL Annual Meeting through a variety of sponsorship opportunities. These high-impact items will give your company a competitive edge to get noticed at the Annual Meeting! All sponsorship opportunities include the following benefits:

- ◆ Company logo on sponsor recognition signage
- ◆ Sponsor recognition in advance and onsite printed promotions
- ◆ Bold listings in directories
- ◆ Sponsor ribbons for booth personnel
- ◆ Priority points for 2010 Annual Meeting
- ◆ Recognition of sponsorship in Annual Meeting Program Book

### SPONSORSHIP OPPORTUNITIES

<u>Level</u>	<u>Main Benefit</u>	<u>Rate</u>
Platinum Level A	Tote Bag	\$10,000
Platinum Level B	Cyber and Food Cafe	\$10,000
Gold Level A	Aisle Signs	\$5,000
Gold Level B	Lanyards	\$5,000
Silver Level A	Coffee Break	\$2,500
Silver Level B	Directional Signs	\$2,500
Bronze Level	Information Desk	\$1,500
Copper Level	Receptions	\$7500

#### PLATINUM LEVEL A: TOTE BAG (\$10,000)

Have your company logo printed (one-color) on each of the 5000 Annual Meeting bags. This bag will be used by attendees throughout the Annual Meeting and long after. Extra benefits include:

- ◆ 10 Priority Points
- ◆ one tote-bag insert (\$1,000 value)
- ◆ one-page ad in the Session Guide (\$1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ one-time use of membership mailing list (\$750 value)
- ◆ recognition in all printed materials and on the website

#### Platinum Level B: Cyber and Food Café (\$10,000)

Have your company logo printed (one-color) on table tents in the food café and screen savers in the cyber café. You are also able to place company-logo mouse pads in the cyber café. Extra benefits include:

- ◆ 10 Priority Points
- ◆ one tote-bag insert (1,000 value)
- ◆ one-page ad in the Session Guide (1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ one-time use of membership mailing list (\$750 value)
- ◆ recognition in all printed materials and on the website

### Gold Level A: Aisle Signs (\$5,000)

Your company's logo and booth number will be imprinted on six aisle signs.

Extra benefits include:

- ◆ 5 Priority Points
- ◆ one tote-bag insert (\$1,000 value)
- ◆ one-page ad in the Session Guide (\$1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Gold Level B: Lanyards (\$5,000)

Your company's logo will be printed on the name-badge neck cord for each Annual Meeting attendee.

Extra benefits include:

- ◆ 5 Priority Points
- ◆ one tote-bag insert (\$1,000 value)
- ◆ one-page ad in the Session Guide (\$1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Silver Level A: Coffee Break (\$2,500)

As the sponsor of a one-hour morning or afternoon coffee break, your signage will be seen by attendees as they relax between sessions outside the Exhibit Hall entrance. Extra benefits include:

- ◆ 3 Priority Points
- ◆ one-page ad in the Session Guide (\$1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Silver Level B: Directional Signs (\$2,500)

Your company logo and booth number will be printed on all directional signage in the Convention Center. Extra benefits include:

- ◆ 3 Priority Points
- ◆ one-page ad in the Session Guide (\$1,000 value)
- ◆ one-page ad in the Program Book (\$750 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Bronze Level A: Welcome Banner (\$1,500)

Have your company logo and booth number appear on the Exhibit Hall welcome banner. Extra benefits include:

- ◆ 2 Priority Points
- ◆ one-page ad in the Session Guide or Program Book (\$750–\$1,000 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Bronze Level 2: Information Desk (\$1,500)

Have your company logo and booth number appear on the Information Desk signage. Extra benefits include:

- ◆ 2 Priority Points
- ◆ one-page ad in the Session Guide or Program Book (\$750–\$1,000 value)
- ◆ one-time use of preregistrant mailing list (\$500 value)
- ◆ recognition in all printed materials and on the website

### Copper Level: Receptions (\$750)

Have your company sponsor one of the following receptions:

- ◆ Student Members Reception
- ◆ Women's Breakfast
- ◆ Women's Student Member Coffee
- ◆ Underrepresented Racial and Ethnic Minorities in the Profession Luncheon

Extra benefits include:

- ◆ table tents with your company logo and booth number at the reception
- ◆ opportunity to hand out catalogues and flyers at the reception
- ◆ 1 Priority Point
- ◆ one-page ad in the Session Guide or Program Book (\$750–\$1,000 value)
- ◆ recognition in all printed materials and on the website